

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION GEORGIA

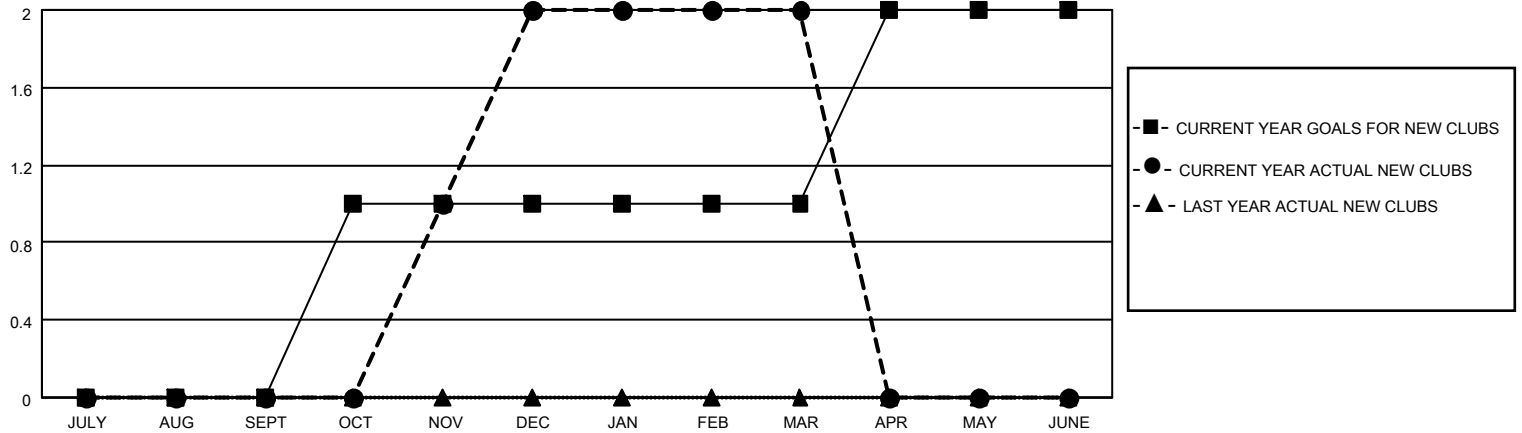
District 18 O

Results as of: 3/31/2021

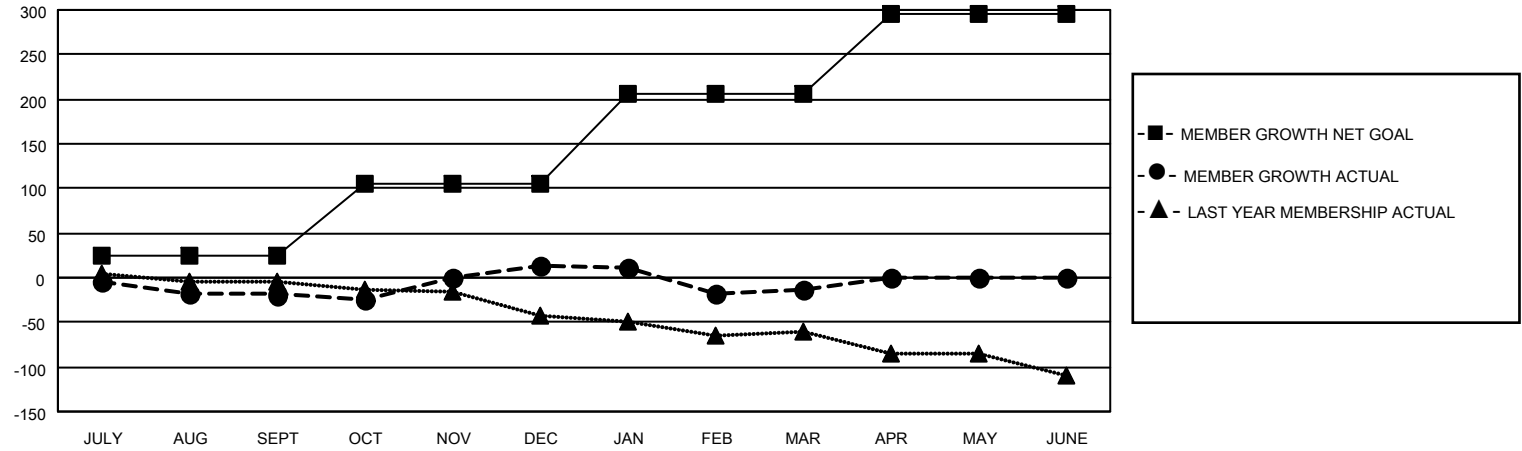
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 1 |
| OCT/NOV/DEC | 1 | 2 | 0 |
| JAN/FEB/MAR | 0 | 0 | 2 |
| APR/MAY/JUNE | 1 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 25 | 4 | 22 |
| OCT/NOV/DEC | 80 | 61 | 29 |
| JAN/FEB/MAR | 100 | 17 | 42 |
| APR/MAY/JUNE | 90 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | | | | | | | | | | | | |
|---|--|--|----------------|----|-------|----|-------|----|--|---|---------------------------|-----|---------------------------------|----|
| DROPPED CLUBS: 3 | 12 CLUBS OF 50 ADDED 1 OR MORE NEW MEMBERS | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 688 (68.25%)</p> <p>FEMALE 320 (31.75%)</p> | | | | | | | | | | | | |
| <p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">DECEASED</td><td style="text-align: right;">18</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">31</td></tr> <tr><td>OTHER</td><td style="text-align: right;">44</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">93</td></tr> </table> | DECEASED | 18 | CLUB CANCELLED | 31 | OTHER | 44 | TOTAL | 93 | <p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p> | <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">136</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">69</td></tr> </table> | TOTAL FAMILY UNIT MEMBERS | 136 | FAMILY MEMBERS PAYING HALF DUES | 69 |
| DECEASED | 18 | | | | | | | | | | | | | |
| CLUB CANCELLED | 31 | | | | | | | | | | | | | |
| OTHER | 44 | | | | | | | | | | | | | |
| TOTAL | 93 | | | | | | | | | | | | | |
| TOTAL FAMILY UNIT MEMBERS | 136 | | | | | | | | | | | | | |
| FAMILY MEMBERS PAYING HALF DUES | 69 | | | | | | | | | | | | | |